

Ben Bledsoe & Aware Records Proudly Present:

The NO-BRAINER FUNDRAISER!

- **Earn \$5.00 cash for every CD sold in person or online through this program. Sell CD for \$15.00, KEEP \$5.00!**
- **“An Insomniac’s Guide To A Lonely Heart” is Acoustic/Pop music at its’ finest, and is currently the Number One American export to Germany! THIS IS AN EASY SELL!~A NO BRAINER!**
- **It’s as simple as emailing your friends & family! Each sale automatically credits \$5.00 to your team! Sales track automatically through Aware Records & your team will be paid for sales PRIOR to World Competition.**
- **Top Selling team Wins Free iPod Prize Package! Valued at over \$450.00!!!**
- **Sales are tracked through an easy online link, or by using a simple sign up form.**
- **Everything you need to raise money for your team is sitting right here in your hands.**

*****Please Note: The music on this recording has been featured on & approved by Radio Disney and is family friendly, safe for small ears, and FUN TO LISTEN TO!!!*****

RAISE MONEY TO GO TO WORLD COMPETITION!

Former Odyssey of the Mind World Champion Ben Bledsoe has taken the skills developed through the Odyssey program, and toured the world receiving multiple gold records, two number 1 singles, and 7 top ten hits. Ben has used his performance & singing skills, creativity, & no-fear attitude Odyssey has given him, and taken the music world by storm. His debut solo-album "An Insomniac's Guide To A Lonely Heart," is currently the number one American export to Germany, and sits comfortably in the top 5% of overall sales on Amazon.com.

Ben knows how important Odyssey has been in his continuing success, and he would like to give a little something back to the Odyssey community! Aware Records & Ben Bledsoe will be donating \$5.00 cash of every album sale generated by Odyssey team, back to the team, to help offset the cost of World Competition. Each team will be given a special **promo code** that allows us to track the number of sales for each team. At the end of the promotion, a check will be mailed to your team coach. The sky is the limit. There is **NO LIMIT** to the amount of money you can make on this promotion.

For cash sales please use the attached form to keep track of sales. Turn in ALL money to your team coach who will send the money to Aware Store at the end of the promotion, and CD's will be disbursed to your team coach for you to pick up. For all credit card transactions, please use the following promotional link associated with your team, so you may receive credit for the sale.

To help make this fundraiser fun and exciting we are giving away some really cool prizes! **To the team who sells the most, the OMer on that team who sold the most CD's will win an iPod prize package valued at over \$450.00!**

This is the only time you will hear about this promotion, so make sure you get with your team and get organized! This promotion is sponsored by Ben Bledsoe, and www.Awarestore.com. **All orders must be placed by May 10th, 2006 to be eligible for this promotion.** A portion of the remaining proceeds will be donated to Odyssey Of The Mind's Not For Profit "Creative Opportunities Unlimited to support teams going to World Competition.

Check out Ben's web sites to preview his music, & to get more information on Ben.

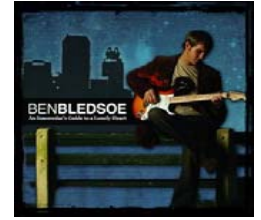
www.BenBledsoe.com

www.MySpace.com/BenBledsoe (Ben's music can be PREVIEWED HERE!)

Again, how does this work?

- Obtain a promotional code and all supporting information by emailing **BenBledsoe_Promo@yahoo.com**
- Simply email the information to all your **friends and family** including the AwareStore.com URL to click on to take them to the Promotional page. Make sure they use **YOUR** team's promotional code when purchasing the album. Ask that they send this on to their friends & family to help support your team. Without the promotional code there is no way to credit your sales to your team.
- Optionally and in addition, your team can select to pre-sell the CD's for cash, and have them shipped to the team for distribution.
- **Questions?!?** Send all **questions and clarifications** for this promotion to BenBledsoe_Promo@yahoo.com. Lost promotional codes and other general issues can be easily answered here.
- Remember! The team that sells the most records during the promotional period will also win the iPod prize package! This prize will be shipped out no later than 48 hours after the winner has been determined.

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Use this form only if you are selling directly. Remember it is easy to email the teams code to individuals who then place their own order on line.

Collect cash from friends & family for records sold. Make sure to fill out this form completely, so albums may be delivered when they arrive.

All credit card transactions must be completed online using your special promotional link.

All money must be turned in to your coaches no later than 05/12/2006.

Name:	Address:	Phone #	Quantity:	Total Amount Paid:
(Example:) John Smith	101 South 21st Street Billings, MT 549047	406-555-1212	3	\$45.00

Name: _____

Team Name: _____