



OMER'S

world news

East Lansing, MI

Tuesday, May 21 & Wednesday May 22, 2013

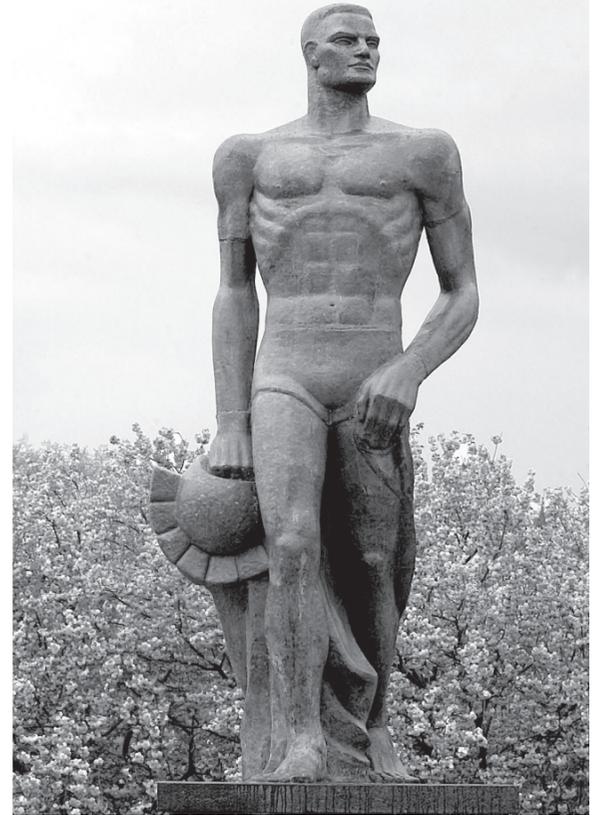
WELCOME 2013 ODYSSEY OF THE MIND WORLD FINALS - TO SPARTAN COUNTRY!

BY BRENDAN DWYER

East Lansing Michigan, and Michigan State University, are thrilled to once again be the home of the Odyssey of the Mind World Finals competition. This 34th annual event brings together over 8,000 participants from around the world and the stage is set for an epic week of learning, competition, camaraderie and fun.

A university known world-wide for cutting edge research in science and agriculture, Michigan State is an ideal setting for an event showcasing the innovation of today's brightest young minds. Offering over 150 majors and an annual enrollment of nearly 50,000 students, all spread across a beautiful and scenic 5,200-acre campus, MSU is both an intellectual hotbed and a picturesque landscape. East Lansing is a bright and thriving community full of unique attractions, galleries, museums and plenty of unique shopping and dining opportunities. When not in competition, participants, friends and family are encouraged to seek out some of the many attractions on campus!

As the nation's first land grant college, MSU is a foremost leader in horticulture and botany. See all types of beautiful flowers and unique plant specimens at the Beal Botanical Gardens, the Demonstration Gardens and the 4-H Children's Gardens. Explore the brand new Eli & Edythe Broad Art Museum and its one-of-a-kind structure by world-renowned architect, Zaha Hadid. Learn more about Michigan history at the MSU Museum. Just down the road from MSU Campus is downtown Lansing, Michigan's Capital City. Take some time to explore the State Historical Museum or GO NUTS at Cooley Law School Stadium as you cheer on our minor league baseball team the Lansing Lugnuts. Science fans of all ages will want to be sure to check out our award-winning hands-on museum, the Impression 5 Science Center.



All through the Greater Lansing region guests will find opportunities to learn, showcase creativity, make friends and have fun. From competitions with your teams, to trading pins to exploring the area's many attractions, restaurants and shops you're certain to feel the buzz of energy in your official Odyssey of the Mind home away from home. It's World Finals, and this is Spartan Country – Welcome!

IN THIS ISSUE

- Welcome!..... 1
- Important Phone Numbers..... 1
- Commemorative OMER Stamp.. 1
- Team Photography 1
- OotM EL Businesses Impact.....2
- Team Dining and Housing2
- Souvenir Stations2
- Dining Hall Hours.....2
- Shuttle Schedule2
- Opening Ceremonies Tickets2
- Weather Forecast3
- Computer Access.....3
- Spartan Green3
- Supply Stores.....3
- NASA Sponsorship.....4
- What To Do On Campus.....4
- Special Offer.....4
- Event Schedule4
- Heath Services4
- Omer's World News Staff4

IMPORTANT PHONE NUMBERS

- Emergency ONLY**
Fire, Police, Ambulance
911
- Greater Lansing Visitors Center**
(517) 487-6800
- MSU Campus Information**
(517) 355-1855
- MSU Physicians Office**
- Olin Health Center**
(517) 884-6546
- MSU Public Safety**
- Police Department / Parking**
(517) 355-2222
- Props/Storage Information at Logistics Central Receiving**
(517) 884-6082
- World Finals Information Desk**
(517) 884-7469
or (517) 884-7470

COMMEMORATIVE OMER STAMP

Be sure to have your post cards and other mail stamped with the commemorative OMER Hand Cancellation stamp. It can be found at the MSU Union Information Desk.



TEAM PHOTOGRAPHY

We are proud to announce that once again, Premier Portraits will be the official team portrait photographer for World Finals. We will be available for team photos during the Creativity Festival and at the Breslin Center. We ask that you have your team pictures taken as early in the week as possible to avoid long lines. Costumes and props are strongly encouraged.

Breslin Center
Wednesday- 1:00 pm – 9:00 pm
Thursday- 9:30 am - 8:30 pm
Friday - 9:30 am - 8:30 pm
Saturday - 9:30 am - 9:30 pm

Creativity Festival
Thursday - 12pm - 5pm
Friday - 9am - 5pm
Saturday - 9am - 12pm

Prices are \$10 for each 5x7 and \$18 for each 8x10. Also available are key chain packages \$20.00 and photo travel mugs for \$20.00. Each team photographed will receive a free 5x7 photo for their school. There is only one free 5x7 per photo taken; if two teams are photographed together you only receive one 5x7.

EAST LANSING PERSPECTIVE ON OotM BEING IN TOWN AND IMPACT TO THE BUSINESSES BY TIM PADOT

As 16,000 visitors from Odyssey of the Mind (OotM) gather on Michigan State University's campus this week, few will be as excited to see the extra foot traffic as downtown East Lansing merchants, who typically see a quiet period after the East Lansing Art Festival.

"This is a particularly slow time, we're prior to freshman orientation, which starts in about two weeks, so this is one of our little doldrum times for the summer," says Mike Wylie, Assistant Manager at the Student Book Store, "so it will be a nice jump."

Due to the fact that OotM attracts a truly international (and somewhat younger) audience, some cash registers ring more than others.

"Some businesses are going to cater to more of this crowd than others, more of our souvenir MSU apparel stores, the restaurants did very well, some of our higher-end boutiques and those types of things," said Heather Pope, Community Development Specialist at the East Lansing Merchants' Association.

Sean Morris, General Manager at Leo's Coney Island says, "You know, with the vast amount of international students that go to

Michigan State, we've definitely seen a lot of people say, oh, what's a Coney dog, they get it, and they love it, it's a huge thing for them. So I think a couple of unique menu items we have will definitely draw some people in."

Based on the last time OotM visited, three years ago, it wasn't just the products that enticed pedestrians through the front door. Sometimes, it was just curiosity.

"A lot of interesting people, some pretty smart people, and people who have never been to a used book shop. It's an interesting mixture of people, a lot of them, their eyes get real big when they walk into the shop and it's kind of like, wow, this is really great," says Ray Walsh, Owner of the Curious Book Shop. "Sometimes we get return customers too because the people will tell their friends."

Pope says, "The last time around, it was very successful for our downtown. Anything to expose our downtown merchants to any large group like this is a huge benefit."

Downtown businesses will welcome OotM participants with special gifts and discounts, hoping their experiences will entice more return trips to East Lansing.

TEAM DINING AND HOUSING

You will be assigned to a specific residence hall and dining center for your meals at team registration. All persons staying in a residence hall will be issued a color-coded wristband for use of recreation areas, and Conference Card allowing them into the appropriate dining center, as well as living wing access. For those staying off campus, but wishing to eat in a residence hall, cash and cards are accepted at each entrance host. Off-campus teams will also receive recreation-only wristbands from Odyssey Registration, to access the pool and gyms.

Many special dietary needs (for example, a person with diabetes, or those who prefer a vegetarian diet), can be accommodated simply by choosing appropriately from the wide variety of choices that will be available at each meal. If you have a team member with a medically required dietary need (such as a food allergy), please make contact with either the Dining Manager or Executive Chef of your dining hall. The staff in Culinary Services are well versed in dietary needs, and can assist in making appropriate menu choices.

Upon entry, please have your Conference Card ready. Each Conference Card can only

be used once per meal period. It is important to immediately report lost Conference Cards, due to the living wing and elevator access. Report lost cards to the Service Center of your hall. You will be issued a replacement Conference Card immediately. There is a lost Conference Card fee of \$10.00 US, which will be tracked and billed to the team by Odyssey of the Mind.

Takeout lunches are provided in one location per complex. These are available from ONLY Holmes Hall Spartan Room (for Holmes, Akers, and Hubbard residents), Wilson Totally Takeout (for Case, Wilson, and Holden residents), Ciao at Brody Square (for Butterfield, Rather, and Bailey residents), and Shaw lower east lounge (for Shaw residents)

Thursday through Saturday lunch take out time: 7:00 a.m. – 10:00 a.m.

Maintenance concerns should be reported to the Service Center of the residence hall. Maintenance teams are on site from 6:00 a.m. through midnight, daily to handle any facilities concerns. Emergency maintenance can be called in after midnight, as warranted.

SHUTTLE SCHEDULE

Indian Trails will be operating bus routes throughout the competition connecting the residence halls, problem sites and facilities, parking, recreational facilities and the Breslin Center. There will be two bus routes running on the Michigan State University's campus for participants during World Finals. Please look for the bus hosts to assist you in finding your way around campus.

Monday, May 20th

Odyssey Bus Route: begins at 12:00 pm and runs until 12:30 am

Orange Route (Parking only): begins at 12:00 pm and runs until 12:30 am

Tuesday, May 21st

Odyssey Bus Route: begins at 7:00 am and runs until 12:30 am

Orange Route (Parking only): begins at 7:00 am and runs until 12:30 am

Wednesday, May 22nd

Odyssey Bus Route: begins at 7:00 am and runs until 12:30 am

Orange Route (Parking only): begins at 7:00 am and runs until 12:30 am

Thursday, May 23rd

Odyssey Bus Route: begins at 6:00 am and runs until 12:30 am

Orange Route (Parking only): begins at 7:00 am and runs until 12:30 am

Friday, May 24th

Odyssey Bus Route: begins at 5:00 am and runs until 12:30 am

Orange Route (Parking only): begins at 5:00 am and runs until 12:30 am

Saturday, May 25th

Odyssey Bus Route: begins at 5:00 am and runs until 12:30 am

Orange Route (Parking only): begins at 5:00 am and runs until 12:30 am

Sunday, May 26th

Orange Route (Parking only): begins at 3:00 am and runs until 1:00 pm

SOUVENIR STATIONS

The souvenir station will be located at the International Center Library during the following hours:

Tuesday: noon - 6 pm

Wed, Thu & Fri: 9 am - 5 pm

Pick up pre-orders here during sales hours!

Another souvenir station can be found at the Creativity Festival during open hours.

DINING HALL HOURS

Wednesday through Saturday

Breakfast: 6:00 am - 9:00 am

Lunch: 11:00 am - 2:00 pm

Dinner: 4:30 pm - 7:00 pm

Sunday

To Go Breakfast: 5:00 am - 7:00 am

Dine In Breakfast: 7:00 am - 9:00 am

OPENING CEREMONIES TICKET INFORMATION

Teams, coaches, and guests staying on campus will have reserved Opening Ceremonies tickets in their registration packets. All others will need to get their reserved seating tickets at the Odyssey of the Mind Information Booth at the International Center on Wednesday, May 22nd for Wednesday night's Opening Ceremonies between 8 am – 6 pm. All seats are reserved. Any tickets still available after 6 pm can be obtained at the Breslin Center Ticket Office. Concessions will be open during the event.

WEATHER FORECAST



Tuesday | High of 84
Thunder Storms



Wednesday | High of 82
Rainy



Thursday | High of 77
Rainy



Friday | High of 64
Mostly Sunny



Saturday | High of 68
Mostly Sunny



Sunday | High of 68
Rainy

OotM COMPUTER ACCESS

There is one computer lab in each neighborhood that is available for Odyssey use. The login and password are both "visitor". There is no print access. Computer labs are available with 24/7 access to Odyssey of the Mind guests at the following locations:

Akers – 141
Brody – 143
Case – 337

Wireless is available to the Odyssey participants and guests however access will vary based on where you are on campus. Please visit <http://techbase.msu.edu/article.asp?id=4254> for all instructions on how to connect to the campus guest network. Wi-Fi is available when you see the MSUnet Guest ID showing as a wireless option in your area.

2013 ODYSSEY OF THE MIND AND MICHIGAN STATE UNIVERSITY WORK TOGETHER TO BE SPARTAN GREEN

Michigan State University welcomes all students participating in 2013 Odyssey of the Mind competition. As a resident on campus you are now part of MSU's Be Spartan Green initiative

We challenge you to lessen your impact on the environment and the campus by taking some simple steps that will keep Michigan State University clean and green. While you are competing to be the most creative and innovative, also consider how you can be the GREENEST.

Here is how you can help Be Spartan Green at MSU:

Reduce/Reuse

Reduce your environmental footprint whenever possible, by using materials, water and energy wisely. Bring a refillable water bottle and refill at our hydration stations rather than purchasing bottled water. Turn off the lights when you leave a room. Turn the water off while brushing your teeth and use reusable shopping bags instead of grocery store bags.

Recycle

MSU has a recycling and reuse center located on campus, (MSU Recycling and Surplus Center (www.recycle.msu.edu)). The MSU Recycling and Surplus Center allows our campus to divert over 50% of our waste from landfill.

As a summer campus resident we need you to do your part. It is your responsibility to put material into the recycling containers. MSU recycles the following material:

- White paper, mixed paper/boxboard, cardboard, newspapers, plastics #1-#7, metal, glass, cloth. Plastics #1-#7 include items such as plastic grocery bags, shrink wrap, bubble wrap, etc. Metal includes wire mesh and other kinds of metals. If you created something unusual that has re-use potential, let us know.
- Michigan is one of the few states that has a bottle law. Most carbonated beverage containers are worth 10 cents if you take them to a local grocery store and redeem

them. Additionally, all plastic and metal carbonated beverage containers can be recycled.

- Prep, unpacking and assembly areas will have special recycling containers to make recycling in the prep room easy. Please read the signs and utilize our co-mingled recycling containers in the prep areas and divert items from the landfill.

- If you want to save your prop for shipping home, we will have signs on site for you to do so.

Rethink

Before you throw something into the trash, think about what else can be done with the item. The props you create may have a future use if you take time to think about it. Consider how you can minimize your environmental footprint at MSU and Be Spartan Green.

Re-educate

There will be signs all over campus to help Odyssey participants understand how to divert materials from the landfill and Be Spartan Green. Be a role model through your actions and the take on lead on being Spartan Green: reduce, reuse,

recycle.

Redesign

Think creatively about your projects and how you can reduce, reuse and recycle items in your project.

****Please note: For your safety, Odyssey participants and guests are instructed to stay out of back dock and dumpster areas. Odyssey participants found in these areas will immediately be disqualified from the competition.**

Thank you for supporting the Be Spartan Green initiative! Good luck in competition, and know that Michigan State University is proud to be the 2013 host site of Odyssey of the Mind.



SUPPLY STORES

Aco Hardware

Frاندor Shopping Center
600 Frاندor Avenue, Lansing
(517) 333-0315

CVS/Pharmacy

240 M.A.C. Ave., East Lansing
(517) 336-8216

FedEx Office Print & Ship Center

626 Michigan Ave., East Lansing
(517) 332-5855

Hobby Lobby

2775 East Grand River Ave., East Lansing
(517) 337-9253

Home Depot

1749 Newman Road, Okemos
(517) 381-0650

Jo-Ann Fabrics & Crafts

Frاندor Shopping Center
533 Mall Court, Lansing
(517) 664-1061

Lowe's Home Improvement

6821 South Cedar Street, Lansing
(517) 699-2940

Meijer Grocery Store

1350 West Lake Lansing Rd.
East Lansing
(517) 332-2444

Michael's Arts & Crafts

Frاندor Shopping Center
540 Frاندor Avenue, Lansing
(517) 332-1778

Sam's Club

2925 Towne Centre Blvd, Lansing
(517) 482-9149

Staples

3003 East Michigan Ave, Lansing
(517) 332-3632

Student Book Store

421 East Grand River Ave., East Lansing
(517) 351-4210

Target

4890 Marsh Road, Okemos
(517) 347-0700

Walmart Supercenter

3225 Towne Centre Blvd, Lansing
(517) 487-9150

NASA SPONSORSHIP BY TIM PADOT

Sequestration. It's a word that has been bandied about in the news regarding budget cuts at government agencies, but not one you would expect to pop up at the Odyssey of the Mind World Finals at Michigan State University.

But that is exactly why, for the first time in 13-years, the NASA e-theater and classroom activities will be noticeably absent from this year's World Finals. Political mandates have dictated that government agencies only travel and participate in "mission critical" functions. Which, for NASA's Steve Graham, meant some very frustrating news; they would have to miss the Odyssey of the Mind World Finals this year.

"It's one of the highlights we look forward to each year. Everyone involved asks a lot of good questions. We reach so many talented, interesting, quality people in two and a half-days, something we don't accomplish at other events anywhere. We're just extremely disappointed."

While perhaps not deemed mission critical by some, Graham sees many synergies with NASA's ongoing partnership with OotM.

"The two organizations share a similar

connection, they have similar goals – collaborative solving skills," he says. "NASA is tackling some of the toughest technical problems in the world, and the students are on that same path. We are annually hopeful that we may be able to hire some of these students, they're learning the exact skills NASA looks for, as an agency, when seeking team members."

Graham is hopeful the agency will be able to extend their sponsorship of the Odyssey of the Mind World Finals for another three to five years going forward.

"In previous years, amazing is the first term to come to mind, welcoming, very receptive. It will definitely be on my mind this week. I'll certainly miss it. The creativity festival was one of the highlights for us each year. I'll just have to hold out hope that I'll be able to come in 2014."

Visitors interested in learning more about NASA's Earth Science Division grant can visit NASA's Earth Observatory at earthobservatory.nasa.gov.

WHAT TO DO ON CAMPUS

MSU Union - A favorite gathering spot with fast food restaurants, billiards, bowling, and the MSU Spirit Shop.

MSU Bookstore - In the International Center, with a wide selection of Spartan paraphernalia and other supplies.

MSU Museum - Exhibits on cultural and natural history, with an emphasis on the Great Lakes region. Its gift shop features unique items from around the world. Admission is free.

Kresge Art Museum - A permanent collection of more than 6,000 works of art spanning several centuries, as well as special exhibitions and traveling shows. Admission is free.

W. J. Beal Botanical Garden - Founded in 1873, the Beal Botanical Garden is the oldest continuously operated garden of its kind in the U.S. It includes over 5,000 species organized in economic, systematic, landscape and ecological groupings. The Garden also features an endangered and threatened plant collection and Michigan native wetland plants. Located west of the Main Library. Admission is free.

MSU Horticulture Gardens - An official All American Trial Garden test site for annual bedding plants. They have an extensive perennial collection with an annual display and rose collection. Located south of the Plant & Soil Sciences Building. Open April 1 – November 1. Dawn to dusk. Admission is free.

4H Children's Garden - Designed especially for children, and completely handicap accessible, this delightful garden features a tree house built from twigs and limbs, a garden house, and an amphitheater and themed gardens, such as pizza and Peter Rabbit. Just Imagine a garden where plants, children, and imaginations grow! Located south of the Plant & Soil Sciences Building. Open April 1 – November 1. Dawn to dusk. Admission is free.

MSU Dairy Store - When you visit the Dairy Store, we want to see you leaving with a smile on your face. We are dedicated to making your visit enjoyable and serving our delectable ice cream and other soda fountain favorites. Plan to try OMER Tracks made especially for World Finals! During your visit, we encourage you to visit the observation deck to see the processing facilities. Observe a multimedia presentation on cheese and ice cream production. Tuesdays, Wednesdays and Thursdays offer the best opportunities for catching our process making some of our products, including our award winning cheeses! Located in Anthony Hall and the MSU Union.

Spartan Lanes Bowling Center - Located in the lower level of the Union, this center features 16 lanes for open play. The center is open to the public. Lane fees are reasonable and shoe rentals are available. This is an air-conditioned and nonsmoking environment.

EVENT SCHEDULE

TUESDAY SCHEDULE

noon - midnight . . Team Registration
International Center

WEDNESDAY SCHEDULE

8 am - midnight Team Registration
International Center

4 pm - 6 pm Coaches IPC Meeting
Wharton Cobb Great Hall

7:30 - 9 pm Opening Ceremonies
Breslin Event Center

THURSDAY SCHEDULE

8 am - midnight Team Registration
International Center

11:30 am - 7 pm World Finals
Competition

noon - 5 pm Creativity Festival
Jenison Fieldhouse

7:30 - 9 pm Float & Banner Parade
Breslin Event Center

HEALTH SERVICES

The University Physicians Office

Located on the third floor or the Olin Memorial Health Center on East Circle Drive on the north edge of campus
Phone: (517) 884-6546
Hours: Monday – Friday 8am – 5pm

E.W. Sparrow Hospital

Medical care is also available through the emergency department of Sparrow Hospital located at
1215 E. Michigan Ave., Lansing.
Phone: (517) 364-1000

Sparrow Urgent Care Center

Okemos Center
2248 Mt. Hope, Suite 106
(at Okemos Rd.)
Phone: (517) 381-4001
Hours: Everyday, 10am – 10pm

OMER'S WORLD NEWS STAFF

Odyssey of the Mind Editor
Jennifer Veale

Assignment Editor
Brandie Putnam

Reporters
Suban Nur Cooley
Brendan Dwyer
Tim Padot
Brandie Putnam

Design
Bring to Design, LLC
bringtodesign.com

Printing & Distribution
NEWSWEB
Innovative Media Solutions
Greenville, Michigan



421 E. Grand River Ave.
East Lansing, MI 48823
(800) 968-1111
www.sbsmsu.com

Student Book Store

\$5 off a MSU Sweatshirt and \$3 off a MSU T-shirt and \$2 off a MSU Hat

Excludes: Triple 9's, Sale and Buy 1-Get 1 free merchandise.
Not valid with any other coupon or special sale.
Coupon valid on in-store merchandise only.
Expires 08/31/2013

Greater Lansing Convention & Visitors Bureau
1-888-2-LANSING • www.LANSING.org

